

IMPACT OF MISSION BHAGIRATHA ON SAFE DRINKING WATER SUPPLY TO ITS BENEFICIARIES IN NIZAMABAD DISTRICT OF TELANGANA

Kommu Surya¹ & Syed H Mazhar²

¹Research Scholar, Department of Agricultural Extension and Communication, SHUATS, Prayagraj, Uttar Pradesh, India

*²Dean and Associate Professor, Department of Agricultural Extension and Communication, SHUATS, Prayagraj,
Uttar Pradesh, India*

ABSTRACT

The present study has been conducted in the Bheemgal mandal of Nizamabad district of Telangana state. A total of 120 respondents were selected for the study i.e., 60 beneficiaries and 60 non-beneficiaries. Independent variables like age, education, annual income, occupation, operational land holding, type of house, decision making, mass media exposure, extension participation, social participation were taken into the study. While dependent variables like knowledge and attitude were taken into consideration for the study. From the study it can be concluded that the most of the beneficiaries (41.66%) have medium levels of socio-economic status while most of the non-beneficiaries (40.00%) were found to have low levels of socio-economic status. Most of the beneficiaries (46.67%) were found to have medium levels of knowledge and most of the non-beneficiaries (45.00%) were found to have low levels of knowledge about the Mission Bhagiratha scheme. Most of the beneficiaries (43.33%) have medium levels of attitude while most of the non-beneficiaries (38.33%) have low levels of attitude regarding the Mission Bhagiratha scheme. Co-relation analysis was performed to find if there was a significant relationship between the socio-economic status with the knowledge and attitude of the beneficiaries. There was found to be a positive and significant relationship at 1 per cent level of significance between the age, education, annual income, occupation, type of house, extension participation and social participation and the knowledge of the beneficiaries regarding Mission Bhagiratha. There was found to be a positive and significant relationship at 1 per cent significance between the age, education, annual income, occupation, type of house, extension participation, social participation and mass media exposure.

KEYWORDS: *Beneficiaries, Non-Beneficiaries, Socio-Economic Status, Knowledge and Attitude*

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